

SPONSORSHIP & EXHIBITION OPPORTUNITIES

at *the event* for clinical negligence
specialists

*35th Annual Clinical Negligence
Conference*

20 - 21 March 2025

(Welcome Event

19th March 2025)

Bournemouth International Centre



ACNC 2025 PACKAGES AVAILABLE

Mid – Conference Dinner Sponsor - Not Available
£4,250 + VAT

Conference Lunch Sponsor - Not Available
£3,950 + VAT

Conference Programme Sponsor - Not Available
£3,800 + VAT

Welcome Event Sponsor - Not Available
£3,700 + VAT

Online Conference Documentation Pack Sponsor
£3,250 + VAT

Webpage and e-mail Update Sponsor
£3,250 + VAT

360 Photo Booth Sponsor @ Mid-Conference Dinner
£3,050 + VAT

Refreshment Breaks Sponsor
£3,050 + VAT

Plenary Conference Room Sponsor - Not Available
£3,050 + VAT

Exhibitor Packages

- Premium Exhibition Package £2,050 + VAT – to include space of 5m x 1.5m
- Standard Exhibition Package £1,650 + VAT – to include space of 3m x 1.5m

About AvMA:

Action against Medical Accidents (AvMA) is the independent charity promoting better patient safety and justice for people who have been affected by a medical accident. We also provide services for the legal profession and are renowned for organising medico-legal conferences and events for solicitors, barristers and healthcare professionals.

Why your organisation should sponsor/exhibit at #ACNC2025:

Now in its 35th year, the Annual Clinical Negligence Conference (ACNC) is established as **the event** for the clinical negligence community, bringing together around 500 solicitors, barristers and medical experts to hear the latest medico-legal developments, to learn from key medical experts and to meet and network with other clinical negligence and healthcare specialists.

This unique environment offers companies the ideal opportunity to focus their marketing activity, and reinforce their brand, by gaining exposure and access to a highly targeted group of delegates and experts, which in turn creates new business opportunities and helps maintains customer interface with current clients.

All Premium Sponsors will receive one free non-residential place to attend the conference sessions, and, in addition, we also offer a 20% discount on all additional conference registration fees for employees of Premium Sponsors and 10% for Exhibitors and Promotional Sponsors.

Additionally, you will also have the opportunity to attend our very popular social functions, starting with the Welcome Event on Wednesday 19th March, and the Mid-Conference Dinner on Thursday 20th March. With both functions selling out two weeks ahead of the conference in 2024, you don't want to miss out!

ACNC 2025 Premium Sponsorship Opportunities

Each Premium Sponsor receives the following alongside the benefits of each main sponsorship package:

- Exhibition display space (3m x 1.5m) in a prime position (please e-mail conferences@avma.org.uk if your exhibition stand is larger than 3m x 1.5m).
- One complimentary non-residential place at the conference (worth over £600), plus lunch and refreshments for two additional exhibition stand staff
- 20% discount on all additional conference registration fees for employees of your company
- Your company logo in the ACNC 2025 e-brochure
- Your company logo and contact details on pre-conference e-newsletter from AvMA's Lawyers' Service to over 2,900 members
- A full page A4 advert / synopsis accompanied by your company's logo in the online conference documentation
- Words of thanks from the Conference Chair at the beginning of the conference

What our exhibitors say:

"The 2024 conference was the best we have exhibited at. The exhibition hall at the Armouries was perfect, ensuring easy access to all exhibitors. The footfall to our stand was brilliant and there was a huge amount of engagement. Thank you to the AvMA team for all their hard work and attention to detail. We will definitely be looking to exhibit again in 2025." - **Krissi Fletcher, France & Associates**

"The AvMA annual clinical negligence conference is a must for us to exhibit at each year with all the ingredients needed to make it such a worthwhile even which is due to the excellent organisational skills of Ed and his team. Miss it at your peril!" - **Martin Kettle, Concerva**

"We at Maggie Sargent value our attendance at the AvMA conference. It is an ideal opportunity to network with like-minded professionals and share the great work we are doing to support our Client not only in providing care reports but also liability. We enjoy meeting all the attendees and learning how best we can work together for the common goal." - **Jane Bradshaw, Maggie Sargent & Associates**

"The AvMA event held at the Leeds Armouries on the 21st & 22nd March was very well organised. The event was attended by over 600 delegates and was a huge success. Congratulations to all the team at AvMA, look forward to Bournemouth next year." - **Chris Parsons, Premex**

"This was our first AvMA conference, and we found the conversations with delegates and the content of the conference stimulating and useful in terms of potential new client referrals. The food was excellent throughout which is often an overlooked but massively important part of a great event. We are already looking forward to next year's conference!" - **Daniel Thomas, Chroma**

What our delegates say:

“Uniformly excellent this year.”

“It was a well organised event, with excellent speakers.”

“Excellent. Probably the best line up I've seen at either AvMA or APIL clinical negligence conference. Very knowledgeable and engaging speakers.”

“I have been to 28 Conferences over the years and this was one of the best.”

To book your sponsorship/exhibition/promotional package, or for further information, please contact Ed Maycock, Head of Events, AvMA -
e-mail: conferences@avma.org.uk, Tel: 020 3096 1140.



Sponsorship Opportunities Available:

Mid-Conference Dinner Sponsor - £4,250 + VAT - SOLD

- Exclusive sponsorship of drinks reception and conference dinner on the evening of Thursday 20th March at the Bournemouth International Centre.
- Appropriate branding within reception and dinner rooms
- Menus branded with your company logo
- Words of thanks from AvMA's Chief Executive in words of welcome
- Your logo will be featured against the Mid-Conference Dinner listing in the conference programme
- Four free places at the reception and dinner
- Reserved company table in prime location at the dinner and representative of company assisting with the prize draw
- Special mention of thanks on our social media accounts.



Conference Lunch Sponsor - £3,950 + VAT - SOLD

- Menus branded with your company logo
- Your logo will be featured against lunch breaks listed in the conference programme
- Mention in online conference documentation, with link to your company website

Conference Programme - £3,800 + VAT - SOLD

- Exclusive branding on the front of the conference brochure

Welcome Event Sponsor - £3,700 + VAT - SOLD

- Four complimentary places to attend the event
- Menus branded with your company logo
- Drinks tokens branded with your company name/logo given to all guests
- Your logo will be featured against the Welcome Event listing in the conference programme
- Special mention of thanks on our social media accounts



Online Conference

Documentation Pack Sponsor - £3,250 + VAT

- Exclusive branding on the online conference pack linking to your company website

ACNC 2025 Webpage & e-mail

Update Sponsor - £3,250 + VAT

- Your logo will be prominently featured with web link and acknowledgement on the ACNC 2025 web page and also on the ACNC e-mail updates that will be sent out multiple times in the months leading up to the conference

360 Photo Booth Sponsor @ Mid - Conference Dinner - £3,050 + VAT

- Company name, logo and acknowledgment of your sponsorship of the photo booth included in the menu cards which will be on each table at the dinner

Refreshment Breaks Sponsor - £3,050 + VAT

- Your logo will be featured against all refreshment breaks listed in the conference programme

Plenary Conference Sessions Sponsor - £3,050 + VAT - SOLD

- Signage in the main conference room for the plenary conference presentations, attended by all delegates
- Your logo on the holding slide appearing on the screen before the plenary sessions
- Your logo will be featured against all plenary sessions listed in the conference programme



ACNC 2025 Exhibition Packages

Exhibiting at the Annual Clinical Negligence Conference allows companies to promote their products and services to all conference attendees during scheduled breaks.

Exhibition Packages

Premium Exhibition Package £2,050 + VAT – to include space of 5m x 1.5m

Standard Exhibition Package £1,650 + VAT – to include space of 3m x 1.5m

What's included:

- Exhibition display space
- Lunch and refreshments for 2 exhibition stand staff on both days of the event, including access to the main plenary sessions
- Your company logo in the ACNC 2025 brochure
- Conference proceedings - a half page A4 advert / synopsis accompanied by your company's logo in the conference online documentation
- Your company logo and contact details on pre-conference e-newsletter from AvMA's Lawyers' Service to over 2,900 members
- 10% discount on conference registration fees for employees of your company



To book...

To book your sponsorship/exhibition/promotional package, or for further information, please contact Ed Maycock, Head of Events, AvMA - e-mail: conferences@avma.org.uk, Tel: 020 3096 1140.